



## Historic Preservation Board

**Date:** March 6, 2018

**Time:** 6:00 p.m.

**Location:** Lower Level Council Chambers – 57 E. First Street

Members Present	Members Absent	Staff Present	Guests
Laura Schaffer-Metcalf, Ed.D., Chair Janice Gennevois, Vice Chair Louise Swann Greg Marek Milagros Zingoni Jeri Meeks	Brandon Benzing	John Wesley Lauren Allsopp Charlotte McDermott Renee Stehlin	Phillip Allsopp Donna Benge Wendy Mark-Allred John Stehlin Vic Linoff

### 1. Call meeting to order

Chair Laura Schaffer-Metcalf called the meeting to order at 6:08 pm. Chair Schaffer-Metcalf opened the meeting with a welcome along with announcements of the procedures and policies for citizens who wish to speak.

### 2. Approval of the minutes from the February 6, 2018 Board meeting.

Board member Swann noted she was not present at this meeting, revise accordingly.

Chair Schaffer-Metcalf asked for a motion to approve the February 6, 2018 minutes with the revision. First motion made by Board member Jeri Meeks and seconded by Board member Milagros Zingoni.

Motion carried 6-0 (Board member Benzing; absent)

### 3. Items from Citizens present\*

\* The Arizona Open Meeting Law (ARS § 38-431 et seq.) does not permit the Board to discuss matters raised during Items from citizens present.

Donna Benge, representing the Arizona Museum of Natural History, invited the Board to attend the Archaeology Expo event Saturday, March 10<sup>th</sup>.

### 4. Hear and Discuss a presentation from Philip D. Allsopp, on "The Role of Historic Preservation in Wellbeing, Fulfillment and a Vibrant Economy"

Phillip David Allsopp, representing the Mesa Preservation Foundation at 628 N. Center Street, Suite 201, Mesa, AZ, presented a paper "The Role of Historic Preservation in Wellbeing, Fulfillment and a Vibrant Economy".

Vice-Chair Gennevois asked if this document has been added to Mesa's Historic Preservations website and asked if Mr. Allsopp would be available to present to City Council if called up. Mr. Allsopp responded he would be delighted.

Staff member Lauren Allsopp clarified the request to have document added to the website.

Board member Marek asked if Mr. Allsopp had any suggestions on what the Board can do to help decision makers understand the importance of historic preservation. Mr. Allsopp responded that is a perennial problem and continued with a brief scenario of suggestions and proposals.

Board member Milagros Zingoni added this is a wonderful article and asked if there are any articles published that address the monetary value of historic preservation. Mr. Allsopp responded he does have mounds of articles, case studies and reports that have been published and will forward those links and pdf versions.

5. Discuss and provide staff direction on restoring a permanent Historic Preservation Officer position.

Chair Schaffer-Metcalf provided a summary of the ongoing work. On February 14<sup>th</sup>, Chair Schaffer-Metcalf met with Christine Zielonka, Mr. Wesley, Kim Steadman, and Assistant City Manager Karolyn Kent to discuss a presentation to the SAT Committee.

Chair Schaffer-Metcalf informed the Board that the SAT (Sustainability and Transportation) is a sub-committee of the City Council. This presentation will take place on Monday, April 2<sup>nd</sup> at 4:00 pm, Lower Level Council Chambers. Chair Schaffer-Metcalf has been asked to make the presentation.

This presentation will be limited to ten minutes, covering what has been accomplished and what the Board would to accomplish. All Board members are welcome to attend, this is a public meeting.

Board member Marek asked if this is a public meeting where citizens are able to speak or make comments. Mr. Wesley and Charlotte McDermott suspected so, and could not speak for the Chair of that committee.

Chair Schaffer-Metcalf said a subcommittee of the Historic Preservation Board will create this presentation, working with staff.

Following discussion, Chair Schaffer-Metcalf summarized that three Board members will put together the rough presentation. At a special meeting March 19<sup>th</sup> or 20<sup>th</sup> the Board will review the presentation along with staff to assemble the final presentation.

Vice-Chair Gennevois inquired when staff will get back to the Board as to whether citizens can speak at the April meeting. City Attorney Charlotte McDermott stated that sometimes it's at the discretion of the Chair. Vice-Chair Gennevois asked if staff can check and get the answer. Mr. Wesley responded he will follow-up.

6. Discuss and provide staff direction on the 2018-2019 Historic Preservation Student Writing and Video Contests, specifically the topics for this year's contests and the timing for sending information to the schools. Proposed topics from the February HPB meeting:
  - a. Pioneer Park
  - b. Downtown Commercial District
  - c. Neon Signs

Chair Schaffer-Metcalf gave a summary of how this has been handled in the past, the timing, the deadlines, steps involved.

Board member Zingoni suggested that the information be sent out to the schools and administrators as soon as possible. Chair Schaffer-Metcalf explained different scenarios of the timing of the information, and what happens if it's sent out too early. Board member Zingoni requested the information be sent to schools earlier. Chair Schaffer-Metcalf stated the form should be updated before sending out and the board agreed the deadline date to be the 8<sup>th</sup> of November.

There was a brief discussion between Board members whether there should be concern about the lack of submittals this year. The Board agreed to proceed and if there is no response this year it can be re-addressed.

Board member Zingoni requested clarification on the age groups for the Student Writing and Video Contests before she updates the forms. Chair Schaffer-Metcalf clarified the writing contest is for grades four through six. The video is high-school. Board member Zingoni inquired about 7<sup>th</sup> and 8<sup>th</sup> graders. Chair Schaffer-Metcalf didn't see any issues including grades 7 & 8.

7. Updates from Historic Preservation Officer & Historic Preservation Professional. Board to discuss and possibly provide staff direction:

The Board was provided with a progress sheet with items listed, scope of work and next steps. Staff member Lauren Allsopp presented a summary of each item on the agenda along with status.

Lauren Allsopp made special mention about item (e) and that the City of Mesa has made a few "Firsts" not just here in Mesa but in Historic Preservation nationally. One is that the City of Mesa acquired two grants; we are the first in Arizona to receive two. While doing the photography for the Downtown, the SHPO reminded us that the National Register's Photo policy states you must use a camera. We asked "why" and the policy was changed. We are the first to get smart phones to be allowed for photography.

- a. Neon Sign Grant progress
- b. Downtown Grant progress
- c. Historic Properties
  - i. Buckhorn Baths, 5900 E. Main Street – status of property owner's historic preservation efforts:
- d. Potential Historic Preservation Designation
  - i. A&W Barrel building, 6430 E. Main St.
  - ii. Flying Acres Historic District – Location: West 8<sup>th</sup> Place and West 9<sup>th</sup> Street, between North Grand and North Macdonald
  - iii. Orchard Place/Maywood Tract Historic District – Location: Portions of five blocks south of 1<sup>st</sup> Avenue, east of Center Street, west of Pomeroy, and north of 3<sup>rd</sup> Avenue
- e. Mesa contributions to State and National Historic Preservation efforts

Board member Marek inquired about the status of the façade improvements. Staff member Allsopp respond that the City only received one bid, and it just means we have a slow start.

8. Hear reports from Board Members and staff on museums, exhibits, committees and/or events related to historic preservation

Board member Marek discussed an Investment Group purchasing buildings and asked if staff can talk with them about the benefits of updating the buildings. Lauren Allsopp respond that she has been in contact by email.

Board member Jeri Meeks provided the booklets of the past Historic Preservation Home Tour to the Board. The Mesa Historical Museum also has a spring training exhibit at the Scottsdale Library.

Vice-Chair Gennevois stated she has a disk with video of the Historic Home Tour.

9. Future agenda items.

Board member Marek requested that the Historic Preservation Award Program be added to the next agenda, so it can be discussed.

Board member Marek also asked that the agenda be distributed earlier, so Board members have time to suggest additional agenda items.

#### 10. Adjournment

Chair Schaffer-Metcalf made a motion to adjourn at 7:33 pm.

First motion made by Board member Meeks and seconded by Board member Zingoni.

Motion carried 6-0 (Board member Benzing; absent)

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Supporting data is available for public review in the Planning Division,  
Municipal Building, 55 N. Center St., Mesa, Arizona 85201

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